

FREE PROFESSIONAL DEVELOPMENT FOR CALIFORNIA EDUCATORS



ESSENTIAL DIGITAL LITERACY SKILLS FOR OUR WORLD: IS SEEING BELIEVING?

A partnership of the Museum of Tolerance and
The Center for Media Literacy

While our students are digital natives, they need the foundational skills to navigate crowded mediascapes of propaganda, fake news, and sponsored content. In this special Institute, set in the experiential setting of the Museum of Tolerance, educators will have the opportunity to work with the renowned Center for Media Literacy (CML) to discover ways to teach students to understand and question how stories are designed, targeted, framed, and purposefully delivered. Not only must students learn the critical thinking to 'deconstruct' media but they must also be empowered to 'construct' responsible messages as the content producers that they inevitably are.

In this institute we will:

- Explore CML's framework Questions/Tips which utilizes five core concepts and Five Key Questions for media deconstruction and construction
- Apply timeless concepts of media literacy to examples of propaganda in Museum of Tolerance exhibits and practice deconstructing such campaigns.

REGISTER NOW

OPEN ENROLLMENT INSTITUTE AT THE MUSEUM OF TOLERANCE

MARCH 21 & MARCH 28, 2018

10:30AM – 6:00PM

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PROGRAM INCLUDES:

- EXPERIENCING THE MUSEUM OF TOLERANCE AS A LABORATORY OF HUMAN BEHAVIOR AND AN EXPLORATION OF HUMAN AND CIVIL RIGHTS
- SPECIAL SPEAKERS: WITNESSES TO HISTORY
- CUSTOMIZED WORKSHOP WITH EXPERT CONSULTANTS FROM THE CENTER FOR MEDIA LITERACY
- LUNCH AND A VALUABLE RESOURCE KIT
- TRAVEL/HOTEL ACCOMMODATIONS FOR OUT OF TOWN PARTICIPANTS
- COACHING FROM MEDIA LITERACY STAFF

**PARTICULARLY RELEVANT FOR MIDDLE SCHOOL &
HIGH SCHOOL EDUCATORS AND LIBRARIANS**

- Provide practical classroom tools that can be used, primarily with high school students, and include time for discussion, practice and reflection.
- **Experience a Pop-Up Newsroom!** A virtual temporary news hub that enables a school or library to serve as a media center for students and citizen journalists to address an important issue or event.

**GRADUATE LEVEL EXTENSION CREDIT FROM THE UNIVERSITY OF SAN DIEGO AVAILABLE (1)
QUALIFIES FOR LAUSD SALARY POINT (1) CREDIT**



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